

NATIONAL SCHOOL FOUNDATION ASSOCIATION

9th ANNUAL NSFA NATIONAL CONFERENCE

Discovering, Sharing, Growing Strong Education Foundations

PHILADELPHIA, PENNSYLVANIA | MAY 7 - 9, 2014



You're Invited to Join Us: Register Today!

CLICK Here to Register

The National School Foundation Association annual conference is a great opportunity to learn from national experts and to hear fresh perspectives from education foundation leaders from throughout the country! Attendees will gain a deeper understanding of how to increase private funding and build strategic partnerships for their public schools. The 9th annual national conference will be in historic Philadelphia May 7 – 9, 2014 at the Loews Philadelphia Hotel.

This conference is ideal for: Education Foundation Executive Directors, Education Foundation Staff, Education Foundation Board Members, School Board Members, School Superintendents, School District employees, other Volunteers and Consultants/Professionals in the Foundation field.

There will be 40 sessions on all aspects of Education Foundations offered. Keynote Speakers include: *Chancellor Frank T. Brogan, Pennsylvania State System of Higher Education* and *Ralph R. Smith, Senior Vice President of the Annie E. Casey Foundation*. To view a list of our speakers and their topics, <u>click here</u>. Topics include:

- Writing a "Case for Support"
- Building an Endowment and Legacy Society
- The relationship between the Foundation and School District
- Your legal questions, answered
- All fundraising areas (Grant Writing, Annual Giving Campaigns, Special Events, Major Gifts)
- Branding your foundation

	NSFA Members	Non-Members
Registration Rate	\$325	\$395
One-Day Rate	\$195	\$275

Sponsor & Exhibitor Information

Register Online Today: http://www.eventbrite.com/event/9017885739?ref=ebtn

Event Location & Hotel Reservations

The Loews Philadelphia Hotel

1200 Market Street

Philadelphia, Pennsylvania, 19107 Phone Reservations: (888) 575-6397

Online Reservations: http://www.loewshotels.com/en/Philadelphia-Hotel/GroupPages/NSF051014
Take advantage of our incredible group rate, \$159 per night! Make your reservation by April 15.

Check out our conference website for more details. www.schoolfoundations.org

For Registration and Payment Questions contact:

Jennifer Nihart, NSFA Administrator, National School Foundation Association jennifer@schoolfoundations.org, 515-865-5739

2014 NSFA National Conference Schedule

Wednesday May 7th		
3:00 PM - 5:00 PM	Optional Philadelphia Trolley Tour	
5:00 PM - 7:30 PM	Welcome Reception	
Thursday May 8th		
7:00 AM - 8:00 AM	Breakfast	
8:00 AM - 9:00 AM	Opening Keynote	
	Breakout I	
9:15 AM - 10:30 AM	 Develop Your Board to Develop Your Foundation Making the Case – How to Write an Effective Case Statement 	
	Starting a Successful Education Foundation The New 10- Free time of the talling and the second actions	
10:30 AM - 10:45 AM	The New IQ: Emotional Intelligence Refreshment Break	
	Breakout II	
10:45 AM - Noon	 Ways to Build an Effective Board: Recruit, Retain and Recognize Community Foundations and Educational Foundations - A Team Approach to Maximize 	

Results

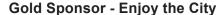
12:15 PM - 1:45 PM	 Education Foundation Best Practices The School District and Educational Foundation "And They Lived Happily Ever After" Luncheon & Keynote Chancellor Frank T. Brogan, Pennsylvania State System of Higher Education Breakout III
2:00 PM - 3:00 PM 3:00 PM - 3:30 PM	 From Point A to Point B: Transforming Your Education Foundation and Bringing Your Community Along With You Marketing your Education Foundation The Art, Science and Philosophy of Working with Major Donors Creating a Culture of Philanthropy for Public Education: Successful Fund Raising Strategies for Education Foundations Event Planning that Leads to Success! Refreshment Break
	Breakout IV
3:30 PM - 4:45 PM	 Grant Seeking from Public and Private Sources Making the Superintendent and Board an Integral Part of the Education Foundation Team Ways to Build an Effective Board: Recruit, Retain and Recognize Education Foundations: Critical Components for Success and Sustainability
4:45 PM - 6:00 PM	Vendor Reception
6:30 PM	NSFA State Leader's Dinner
6:30 PM Friday May 9th	NSFA State Leader's Dinner
	NSFA State Leader's Dinner Breakfast
Friday May 9th	Breakfast Opening Keynote • Ralph R. Smith, Senior Vice President of the Annie E. Casey Foundation
Friday May 9th 7:00 AM - 8:00 AM	Breakfast Opening Keynote • Ralph R. Smith, Senior Vice President of the Annie E. Casey Foundation Breakout V • Annual Giving Programs That Work • Break the News: How to Promote Your Education Foundation through the Media • Results-Focused Partnerships: Mobile Learning
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Breakout VII

2:00 PM - 3:00 PM

 How Crowdfunding is Changing the Education Fundraising Landscape

Presenting Sponsor - School Spirit Pays







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About NSFA

The National School Foundation Association (NSFA) is the recognized leader of the PreK-12 Education Foundation movement in the United States, providing training and support for their development and quest to increase student achievement through philanthropic investment and involvement.

The mission of NSFA is to provide support, training, and resources to education foundations and their leaders to maximize their success. For more information about NSFA, go to www.schoolfoundations.org.

For more information please contact:

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